

Children First Trust Fund

Alcoholic Beverage Control Board ()

2715 Gunter Park Drive
West Montgomery, AL 36109

O: 334-260-5464

Cheryl Mason

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Application Form

About the Agency

Project Name*

Please provide the name of your agency.

Agency Contact*

Name of person to contact for questions about CFTF reporting.

Cheryl Mason

To Whom Should Plan of Investment Approval be Addressed*

Please provide name and full address of person to whom the Plan of Investment approval letter should be sent.

Mac Gipson, ABC Board, 2715 Gunter Park Drive W, Montgomery AL 36109

Amount of Funds

Provide the amount of your allocation from CFTF for 2015-16*

\$515,045.00

If you will carry over funds from previous year, please provide that amount.

Plan of Investment

According to the law that establishes the Children First Trust Fund, each agency will submit a "Plan of investment [that includes] but [is] not... limited to, a minimum of four (4) quality assurance items...Quality assurance items shall include the number of children receiving service, an identifiable measure of success of services provided and a prioritized standard of successful measures for future plans of investment." (Section 5) Please complete the questions below as they specifically relate to the Children First Trust Fund money allocated to your department and how you will measure and report success.

Overall Impact Statement*

Explain what overall impact the CFTF allocation to your department will have on children, families, and/or the overall well being of the state. What need(s) will be met and/or what impact will your agency's actions have?

To prevent the purchase of tobacco products by minors. Maintenance of compliance check program to reduce underage access to tobacco products through retail sales outlets. Train retail vendors and clerks to identify underage customers and refuse sale.

Quality Assurance Item 1

Activity*

List a specific, measurable action your agency will take with the CFTF allocation to contribute to the overall impact

ALEA Special Agents will perform 3000 compliance checks on retail sales outlets throughout the State of Alabama in order to reduce the access of tobacco products to underage customers.

Measurement*

How will you measure the activity and/or the impact of the activity?

ALEA Special Agents will document the total number of compliance checks completed per county.

Provide the amount budgeted for this quality assurance item.*

\$128,762.00

How often will you measure the success of this quality assurance item?*

Annually

Quality Assurance Item 2

Activity*

List a specific, measurable action your agency will take with the CFTF allocation to contribute to the overall impact

Utilizing minor operatives and other enforcement methods to perform compliance checks, ALEA Special Agents will perform appropriate enforcement actions and document any violations/cases (sales to minors).

Measurement*

How will you measure the activity and/or the impact of the activity?

ALEA Special Agents will document the total number of sales-to-minors violations/cases per county.

Provide the amount budgeted for this quality assurance item.*

\$128,761.00

How often will you measure the success of this quality assurance item?*

Annually

Quality Assurance Item 3

Activity*

List a specific, measurable action your agency will take with the CFTF allocation to contribute to the overall impact

Through compliance checks and enforcement actions, ALEA Special Agents will keep the sales-to-minors non-compliance rate below 15% per year.

Measurement*

How will you measure the activity and/or the impact of the activity?

Non-Compliance rate will be figured by comparing the total number of violations/cases by the total number of compliance checks.

Provide the amount budgeted for this quality assurance item.*

\$128,761.00

How often will you measure the success of this quality assurance item?*

Annually

Quality Assurance Item 4

Activity*

List a specific, measurable action your agency will take with the CFTF allocation to contribute to the overall impact

ALEA will periodically assess the rates by county and increase the number of compliance checks and enforcement actions in those areas with a high non-compliance rate.

Measurement*

How will you measure the activity and/or the impact of the activity?

ALEA will review the non-compliance rates quarterly and document areas directed for additional enforcement action.

Provide the amount budgeted for this quality assurance item.*

\$128,761.00

How often will you measure the success of this quality assurance item?*

Annually

Quality Assurance Item 5 (optional)

Activity

List a specific, measurable action your agency will take with the CFTF allocation to contribute to the overall impact

Measurement

How will you measure the activity and/or the impact of the activity?

Provide the amount budgeted for this quality assurance item.

How often will you measure the success of this quality assurance item?

Quality Assurance Item 6 (optional)

Activity

List a specific, measurable action your agency will take with the CFTF allocation to contribute to the overall impact

Measurement

How will you measure the activity and/or the impact of the activity?

Provide the amount budgeted for this quality assurance item.

How often will you measure the success of this quality assurance item?

File Attachment Summary

Applicant File Uploads

No files were uploaded