

2023 Alabama Early Childhood Education Conference

Wednesday, October 18 – Friday, October 20, 2023
Arthur R. Outlaw Convention Center
1 South Water Street
Mobile, Alabama 36602

Greetings,

The Alabama Department of Early Childhood Education (ADECE) is excited to invite you to be part of the **2023 Alabama Early Childhood Education Conference**. This year's theme "***Committed to Children***" focuses on how a child's ecosystem can empower lifelong learning, resilience, and excitement about their future. The conference will include opportunities for workshops, networking, and team building for thousands of educators, administrators, advocates, and policy makers in the field of early childhood education. Thanks to our dedicated supporters, increased funding and partnership opportunities, our conference has grown from a few hundred attendees to an expected 4,000+ this fall. Alabama Partnership for Children, the conference facilitator, and ADECE welcome you as an exhibitor and/or sponsor as we continue our Alabama Early Childhood Education Conference legacy of excellence into a new era as the premier early childhood education conference in the southeastern United States.

The 2023 schedule of events will take full advantage of the exhibit hall. This includes opportunities to customize your booth to allow for demonstrations and one-on-one consultation. We look forward to making the exhibit hall experience more inclusive for everyone. Once again, we are thrilled to open the exhibitor hall on Wednesday, October 18, at 4 p.m.

We will provide all conference participants with a conference mobile event app, allowing users to have live interaction from phone or tablet. Opportunities for visibility and advertisements on the app are offered at various levels of sponsorship. Additionally, all registered participants will receive conference promotional materials that includes a conference program. Ads in the program will allow an additional opportunity to highlight your company and/or products.

Thank you in advance for your consideration!

Tara Skiles
Professional Development/Conference Director
Alabama Department of Early Childhood Education
tara.skiles@ece.alabama.gov
334-318-1382

[Exhibitor Registration Link](https://site.pheedloop.com/portal/event/EVEQHDSZZLUCW/apply/exhibitor/application#start)

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2023 Sponsorship Opportunities

ECE Friend — \$750

- Company logo featured in Conference Program
- Company logo featured on scrolling mobile event banner
- 2 complimentary conference registrations
- 10'x10' booth in Exhibit Hall
- 1 conference app push notifications (**must be received by September 29, 2023**)

Bronze Sponsor — \$1,500

- Company logo featured in Conference Program
- Company logo featured on scrolling mobile event banner
- 3 complimentary conference registrations
- 10'x10' booth in Exhibit Hall
- Acknowledgement in pre-and post-conference social media campaigns
- One 8-second still image advertisement looped at least twice prior to opening and closing plenary sessions (**must be received/uploaded by October 4, 2022**)
- ½ page ad in Conference Program (**must be received/uploaded by October 4, 2022**)
- 1 conference app push notifications (**must be received by September 29, 2023**)

Silver Sponsor — \$2,500

- Company logo featured in Conference Program
- Company logo featured on scrolling mobile event banner
- 4 complimentary conference registrations
- 10'x20' booth in Exhibit Hall
- Acknowledgement in pre-and post-conference social media campaigns
- One 8-second still image advertisement looped at least twice prior to opening and closing plenary sessions (**must be received/uploaded by September 1, 2023**)
- ½ page ad in Conference Program (**must be received/uploaded by August 18, 2023**)
- 2 conference app push notifications (**must be received by September 29, 2023**)
- Sponsor level recognition signage at your booth

Gold Sponsor — \$5,000

- Company logo featured in Conference Program
- Company logo featured on scrolling mobile event banner
- 5 complimentary conference registrations
- 20' x 20' booth in Exhibit Hall
- Acknowledgement in pre-and post-conference social media campaigns
- One 8-second still image advertisement looped at least twice prior to opening and closing plenary sessions (**must be received/uploaded by September 1, 2023**)
- Full page ad in Conference Program (**must be received/uploaded by August 18, 2023**)
- 4 conference app push notifications (**must be received by September 29, 2023**)
- Sponsor level recognition signage at your booth
- Conference attendee list (postal addresses only)

Platinum Sponsor — \$7,500

- Company logo featured in Conference Program
- Company logo featured on scrolling mobile event banner
- 6 complimentary conference registrations
- 20x30' booth in Exhibit Hall
- Acknowledgement in pre-and post-conference social media campaigns
- Two 8-second still image advertisements looped at least twice prior to opening and closing plenary sessions **(must be received/uploaded by September 1, 2023)**
- Full page ad in Conference Program **(must be received/uploaded by August 18, 2023)**
- 6 conference app push notifications **(must be received by September 29, 2023)**
- Sponsor level recognition signage at your booth
- Conference attendee list (postal addresses only)
- Sponsor level recognition on the ADECE conference web page

Diamond Sponsor - \$12,500

- Company logo featured in Conference Program
- Company logo featured on scrolling mobile event banner
- 10 complimentary conference registrations
- Custom booth in Exhibit Hall
- Acknowledgement in pre-and post-conference social media campaigns
- Two 8-second still image advertisements looped at least twice prior to opening and closing plenary sessions **(must be received/uploaded by September 1, 2023)**
- Full page ad in conference program **(must be received/uploaded by August 18, 2023)**
- 10 conference app push notifications **(must be received by September 29, 2023)**
- Sponsor level recognition signage at your booth
- Exhibitor Lead Retrieval On-site Event App (Pheedloop conference app)
- Sponsor level recognition on the ADECE conference web page

10' x 10' Exhibitor Booth - \$350

- Pipe draping
- 6 foot draped table
- 2 side chairs
- Wastebasket
- Single outlet electricity
- In-booth carpeting

2022 Alabama Early Childhood Education Conference Program

The deadline to submit camera-ready ready ad for the conference program booklet is **August 18, 2023**.

- Full Page Ad - \$200
- Half Page Ad - \$100

TERMS AND CONDITIONS

1. Booths are assigned on a first-come, first-served basis.
2. Fees are non-refundable. No exhibitor is permitted to set up unless payment is received in full.
3. Exhibitors must confine their activities to the assigned booth space. Exhibitor display is not allowed to extend beyond booth space into the aisle.
4. The Alabama Partnership for Children (APC) and the Alabama Department of Early Childhood Education (ADECE) reserves the right to refuse an exhibitor's application that does not meet the Developmentally Appropriate Standards as identified in the Alabama Standards for Early Learning and Develop (ASELD).
5. The APC and ADECE conference staff reserves the right to inspect booth space and merchandise. If an exhibitor is found with counterfeit merchandise, they will be required to remove ALL counterfeit merchandise from the exhibit hall immediately. Failure to comply will result in the exhibitor's immediate removal from the exhibit hall, no refunds will be given, and the exhibitor will not be allowed to return.
6. Exhibit set-up starts Tuesday, October 16, 2023, at 9:00 am. All booths must be cleared Friday, October 20, 2023, by 5pm. Exhibit hours are Wednesday, October 18 from 4:00 pm – 6:00 pm, Thursday, October 19 from 7:00 am – 6:00 pm, and Friday, October 20 from 7:00 am – 11:00 am. Security will be provided daily after exhibit hall hours.
7. After your completed contract and payment are received, you will be assigned a booth. On September 29, 2023, you will be provided with an exhibitor kit from the Arthur R. Outlaw Convention Center with mailing instructions and instructions for ordering additional materials for your booth.
8. The Renaissance Riverview Hotel is the host hotel for the Alabama Early Childhood Education Conference. Please make your lodging reservations by calling (251) 438-4000. Conference rates are offered based on availability.
9. It is mandatory that each exhibitor carry adequate liability and property insurance. Liability insurance should provide public liability coverage for bodily injury and property damage occurring from an accident in your exhibit booth. Property insurance should cover theft or damage of your property from the time materials leave their point-of-origin until they reach their post-show destination including the time on the show floor. Some exhibitors also insure against non-arrival of freight or exhibit material at the show site.
10. Exhibitors may also show support of the conference by sponsoring special events, giveaways or donating door prizes. If your company is interested, or if you have any questions, please contact Tara Skiles as tara.skiles@ece.alabama.gov.

HOLD HARMLESS CLAUSE

We submit the following "Hold Harmless Clause", which is part of our exhibit rules and regulations. "The exhibitor assumes the entire responsibility and liability for losses, damage and claims arriving out on injury or damage to exhibitor's displays, equipment, and other property brought upon the premises of the Arthur R. Outlaw Convention Center Mobile, Alabama, and shall indemnify and hold harmless the Alabama Department of Early Childhood Education and agents and employees from all such losses, damage and claims."

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